



## AN OVERVIEW OF DATA COLLECTION

### General

The following is an overview of what kind of personal information we collect, why we collect it and how we handle your information that was obtained through our website or physical store.

### Data Collection from Our Website and In Store Purchases.

#### How do we obtain your information?

1. When you provide them to us.
2. Automatic collection. This data is what your browser supplies as soon as you visit our website.

#### What do we do with this information and is it shared?

1. **The information provided by you IS NOT SHARED.** This information typically is:
  - email address, phone number & physical address
  - purchase details
  - information collected as part of contractor registration is used for the sole purpose of verifying eligibility
  - credit card information collect by in-store purchase (phone or in person) is destroyed upon completion of sale unless otherwise requested
  - payment transactions by means of our online store are encrypted and cannot be read.

Email addresses collected may receive new product announcements and product promotion notices at a rate of no more than one per week. You may unsubscribe at any time.

2. **The automatic collection** of information when using our website is used to help maintain our site. We use this to help determine the functionality of our web pages and to help analyze how many visitors use our site and what web pages they visit. Our end goal with this data is to provide our website users with a positive experience. The above-mentioned information is collected by use of cookies (small text files that are stored on your computer and saved by your browser).
  - cookies ARE collected by Google and we use Google's information summary of findings to aid in the collection of our analytics and to help determine to whom our paid ads are shown.

Most cookies are automatically deleted after your visit however some do remain in your device's memory until you delete them. These cookies make it possible to recognize your browser upon a return visit to our website. You have control of your cookie settings based on what you have enabled under your cookie permissions in your browser settings.